

Achieve Communications Confidence Quickly  
One-on-One Elevator Speech Training  
Via Video Conference



## The Big Idea

Perfecting the first 30-60 seconds of how somebody talks about their work, organization or themselves offers a surprisingly efficient and fast shortcut to achieving communications confidence and competence.

▶ Visit [www.elevatorspeechtraining.com](http://www.elevatorspeechtraining.com) to watch a client describe her elevator speech training experience in her own words.

## TRAINING BENEFITS

### For individuals

- ▶ Achieve communications confidence
- ▶ Project leadership and competence
- ▶ Enrich workplace interactions
- ▶ Communicate complex ideas
- ▶ Maximize fundraising ability

### For organizations

- ▶ Turn team members into messengers
- ▶ Elevate internal / external perceptions
- ▶ Engage potential strategic partners
- ▶ Enhance on-boarding for new hires
- ▶ Speak with one voice

## TESTIMONIALS

"I'm so grateful for this experience. I can't wait to take it out to the field and see how much support I can get for my work now."

**Michelle Andonian, Core 375, Knight Foundation grantee**

"The presentations were all stellar thanks to you! I felt very comfortable with ours and appreciated your input."

**Jo Giudice, Director of Libraries, City of Dallas**

"Thank you for taking the time with us to help make the presentation the best it could be."

**Nicholas Higgins, Director, Outreach Services at Brooklyn Public Library**

"Our presentation went really well, and your guidance on the structure of the presentation and on the slides was immensely valuable."

**Tom Huang, Sunday & Enterprise Editor, The Dallas Morning News**

"Rehearsing my presentation with Marc really made a difference, and it didn't take much time at all. Marc gave me great tips that I will use for future presentations too."

**Sharon Streams, director, WebJunction**

"My work with Marc made my presentation better, clearer, and more effective."

**Jason Griffey, Fellow, Berkman Center for Internet & Society, Harvard University**

"Listening to my presentation with the help of a coach really helped me focus and fine-tune what I wanted to communicate to my audience."

**Alex Quinn, Executive Director, ethepeople.org**

"The coaching on how to create an impactful presentation was invaluable."

**Anne Karle-Zenith, Metropolitan New York Library Council**