

Turning Team Members into Powerful Ambassadors
One-on-One Elevator Speech Training
For Nonprofits and Businesses



What we do

We help clients worldwide perfect their elevator speech from the comfort of their office or home via video conferencing, using our unique “instant replay practice” method. It is easy, fun, and effective.

INSTANT REPLAY TRAINING

Our training program uses a video-based coaching system so clients can practice an elevator speech no matter where they are located, from the comfort and convenience of an office, or even home. During an Elevator Speech Training video call, a client practices her or his elevator speech, immediately watches an instant replay, and then discusses the performance with a coach. Each training session contains multiple iterations of this process.

MESSAGING

We also assist clients with refining the core messaging of their elevator speech, based on the Message House methodology.

VISUALS

We offer assistance with optimizing ancillary presentation materials including slides, graphics, formatting and layout design.

TESTIMONIALS

“Working with Marc over phone and Skype was super easy and a huge help, and the design work on the slides was a major boost.”
Jon Voss, Strategic Partnerships Director, Historypin

“The presentations were all stellar thanks to you! I felt very comfortable with ours and appreciated your input.”
Jo Giudice, Director of Libraries, City of Dallas

“Thank you for taking the time with us to help make the presentation the best it could be.”
Nicholas Higgins, Director, Outreach Services at Brooklyn Public Library

“Our presentation went really well, and your guidance on the structure of the presentation and on the slides was immensely valuable.”
Tom Huang, Sunday & Enterprise Editor, The Dallas Morning News

“Rehearsing my presentation with Marc really made a difference, and it didn’t take much time at all. Marc gave me great tips that I will use for future presentations too.”
Sharon Streams, director, WebJunction

“My work with Marc made my presentation better, clearer, and more effective.”
Jason Griffey, Fellow, Berkman Center for Internet & Society, Harvard University

“Listening to my presentation with the help of a coach really helped me focus and fine-tune what I wanted to communicate to my audience.”
Alex Quinn, Executive Director, ethepeople.org

“The coaching on how to create an impactful presentation was invaluable.”
Anne Karle-Zenith, Metropolitan New York Library Council