



**ELEVATOR SPEECH
TRAINING**

“This one hour was more impactful than days I have spent in other communications trainings.”

Dan Nissenbaum, CEO, Low Income Investment Fund

Master Fact-Based Persuasion in Just One Hour.

Just one Elevator Speech Training session equips you with a proven 4-step framework that transforms brief encounters into breakthrough opportunities. Whether in hallways, at receptions, or in virtual meetings, you'll learn to:

- **Create instant curiosity that captures attention**
- **Build immediate trust with concrete evidence**
- **Deliver crystal-clear messages that ensure understanding**
- **Inspire decisive action from your listeners**

Our evidence-based approach doesn't just improve “elevator pitches” – it provides the foundation for all your persuasive communication, from casual conversations to formal presentations.

Recommended by 100+ CEOs and Executive Directors

Browse all endorsements at www.est.io/testimonials

www.elevatorspeechtraining.com contact@est.io (202) 548-7000

Elevate Your Organization's Communication Culture

With the Elevator Speech Training Package, you can boost the persuasion ability of your entire organization and create a shared language for impactful communication.

1

Kickoff Group Training: This is a 90-minute group training for up to 300 participants via Zoom. The highly engaging format boosts everyone's ability to communicate persuasively using our proven 4-step framework. Participants learn to create curiosity, build trust with concrete evidence, deliver clarity, and inspire action. Past participants consistently report that this training transforms their approach to communication.

2

One-on-One Training: After the organization-wide group training, we delve into staff members' unique needs. These personalized 60-minute individual sessions address specific challenges like fear of public speaking, simplifying complex information, and increasing confidence when speaking to key stakeholders.

3

AI-Assisted Preparation: Group and individual training participants can prepare for their sessions using our Elevator Speech Training AI, Elvay. This innovative tool helps refine messaging and practice the framework before sessions, maximizing training benefits and ensuring lasting results.

Our Clients Report:

- Increased success in fundraising conversations
- More effective policy advocacy and stakeholder engagement
- Improved organizational messaging consistency
- Enhanced ability to simplify and communicate complex subjects
- Greater confidence in high-stakes communication situations

Pricing

Investment in Your Communication Success

One-on-one training: \$450.

Multiple one-on-one trainings within the same organization: \$450 each up to 20; \$400 each thereafter.

Group training: \$2,400 (up to 300 participants).

One-on-one sessions are one hour, groups 90 mins, all via Zoom.

What Makes Our Training Unique

- **Immediate Impact:** See results after just one session—no lengthy commitment required
- **Evidence-Based Method:** Our 4-step framework is built on the power of concrete evidence
- **Customized Content:** Each session addresses your specific communication challenges
- **Enduring Value:** Participants gain skills they'll use throughout their entire careers

Guarantee

30-day, 100% money-back guarantee if not satisfied.