



ELEVATOR SPEECH
TRAINING

“This one hour was more impactful than days I have spent in other communications trainings.”

Dan Nissenbaum, CEO, Low Income Investment Fund

Make Leaps in How You Speak in Just One Hour.

Just one Elevator Speech Training session will enhance your persuasiveness, boost your confidence, and help you simplify communicating complex subjects.

Recommended by 100+ CEOs and Executive Directors

“If only all my one-hour meetings were so productive!”

Priya Jayachandran, CEO,
National Housing Trust

“This is seriously one of the best trainings I have ever received.”

Marielena Hincapie, Executive Director
National Immigration Law Center

“Marc’s training was like hitting a restart button.”

Gladys Limon, Executive Director, California Environmental Justice Alliance

“I have never experienced a more streamlined and helpful one-hour training session.”

Ben Strauss, CEO and Chief Scientist,
Climate Central

Browse all endorsements at www.est.io/testimonials

www.elevatorspeechtraining.com contact@est.io (202) 548-7000

With the Elevator Speech Training Package, you can boost the persuasion ability of your entire organization.

The package combines three interlocking elements:

1

Kickoff Group Training: This is a 90-minute group training for up to 100 participants via Zoom. The highly engaging training format boosts the ability of every organization member to communicate more persuasively. It focuses on the core skill of using concrete evidence. It introduces a visual tool that past participants have credited with being so memorable that it transforms their approach to communication going forward.

2

One-on-One Training: After the organization-wide group training, we delve into the unique needs of your staff members. Each session is tailored to the participant's specific challenges, including fear of public speaking, simplifying complex information, and increasing gravitas, confidence, and persuasiveness.

3

AI-Assisted Preparation: Group and individual training participants can prepare for their sessions using our Elevator Speech Training AI, Elvay. Preparation requires no more than an hour and will maximize the benefit of the training experience.

Pricing

One-on-one training: \$450.

Multiple one-on-one trainings within the same organization: \$450 each up to 20; \$400 each thereafter.

Group training: \$2,400 (up to 100 participants).

One-on-one sessions are one hour, groups 90 mins, all via Zoom.

Guarantee

30-day, 100% money-back guarantee if not satisfied.

Questions? Please email contact@est.io or call (202) 548-7000